

Our Members Satisfaction

	COMPLETELY AGREE	SOMEWHAT AGREE	NEITHER AGREE OR DISAGREE	SOMEWHAT DISAGREE	COMPLETELY DISAGREE	TOTAL POSITIVE SENTIMENT
I would recommend the WSA as a great organisation to work with	69%	22%	9%	0%	0%	91%
WSA delivers high-quality services	59%	41%	0%	0%	0%	100%

Our Advocacy

We are a leading voice for the sector, and have been influential and extensively quoted in Parliamentary and Senedd scrutiny, including:

- Inquiry into Sport in disadvantaged areas
- Inquiry into the promotion of Wales as an international tourist destination
- Various inquiries on the impact of Covid on sport and physical activity, resulting in visibility and investment into the sector.



Social Media & Web Following



TWITTER *Followers:*

2018 - 1,300
2019 - 1,921
2020 - 2,429
2021 - 3,238
2022 - 3,466



NEWSLETTER *Recipients:*

2018 - 813
2019 - 840
2020 - 1,079
2021 - 1,191
2022 - 1,380



WEBSITE *Impressions:*

19-20 = 143,486
20-21 = 266,539
21-22 = 242,364



Services to the Sector

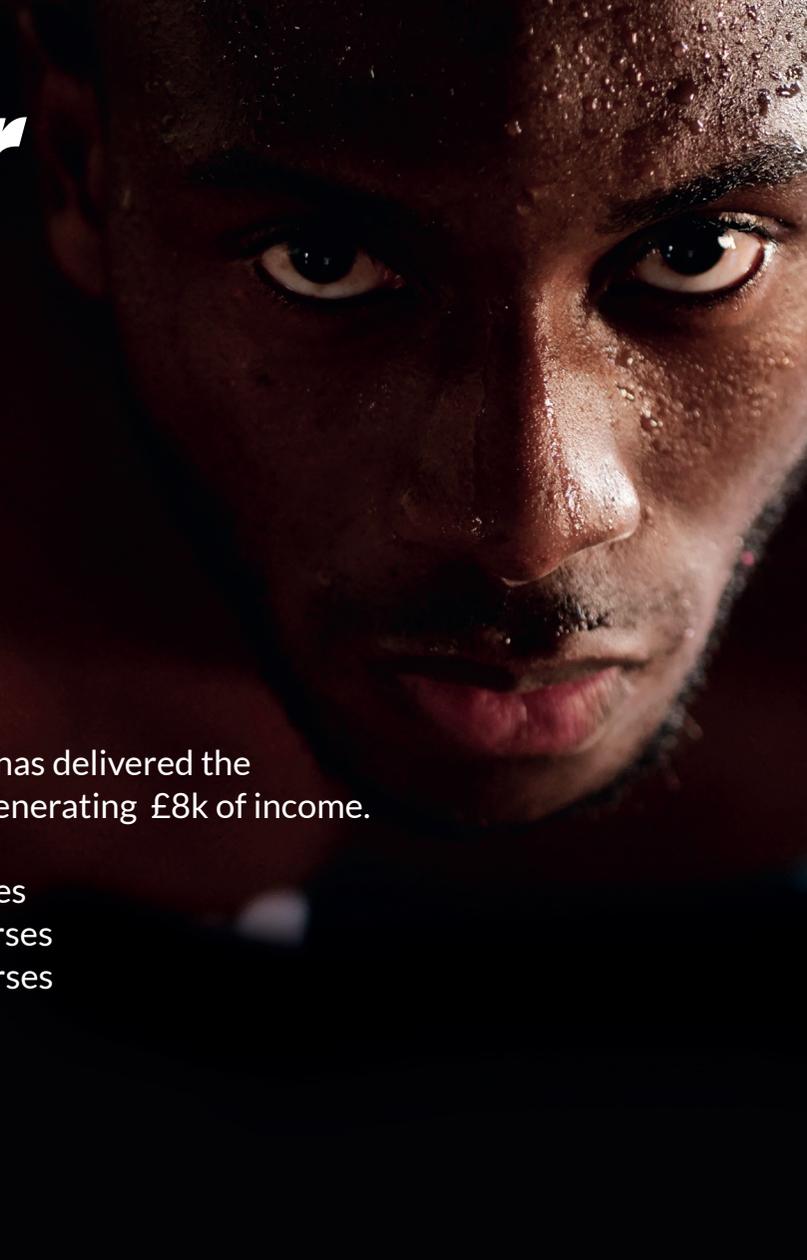
	2018	2019	2020	2021	2022	% INCREASE
Membership Numbers	64	75	96	121	142	91%
Membership Revenue	£16,323	£17,775	£27,985	£33,742	£44,036	170%
DBS Checks	5,000	9,305	12,442	9,801	16,543	215%

- Member retention rate - Over 95%
- During 2022, we have delivered two membership plus options in finance and advocacy. We will deliver further services in the period to 2025.
- By the end of 2022, we will have launched a procurement portal for Sport and Leisure. We will grow this year on year over the period to 2025 and track our member's measurable savings year on year.

TRAINING COURSES

Over the last year, the WSA has delivered the following training courses, generating £8k of income.

TIME TO LISTEN – 12 courses
TEAM MANAGER 1 - 4 courses
TEAM MANAGER 2 – 3 courses
NED TRAINING – 3 courses
RISK TRAINING – 1 courses



Our Funding

In 2015, WSA was 92% grant funded, by 2022 we have reduced this to just 48%, a slight uplift on previous years. We aim to increase our commercial revenue further during the next strategic cycle.

	Grant Income	Wsa Income
2015/16	92%	8%
2016/17	77%	23%
2017/18	57%	43%
2018/19	52%	48%
2019/20	42%	58%
2020/21	48%	52%

RESOURCES

The WSA currently employs 5 full time permanent staff and over the course of 2022, there have been four kick-start placements, with one placement extended. WSA Employee investment - £351k.

