

# Content & Communications Plus

£5,000 + VAT per annum



Welsh Sports Association  
Cymdeithas Chwaraeon Cymru

Support across social media platforms and website content to maintain online presence, and support with promoting and running one key event.

- Monthly social media comms planner covering two channels (drawn up after research into channels)
- 20 weekly social media posts across two channels
- Two articles (topic to be determined by member) created per week to be circulated via website news/blog and included in client's newsletter
- Ad-hoc editing and updating of website pages

## Support with one key event

### Before:

- Promotional content via member website and social channels throughout the month prior
- Event given prioritised focus throughout network

### During:

- Live social media activity
- Live point-scoring updates
- Operating camera to support with livestreaming through partners Joymo\*.
- Two interviews with any participants, coaches or attendees

### After:

- Uploading of final results and content to events/competitions page
- Round-up article for website and social posts

\*Livestreaming account to be purchased separately

## Contact the WSA team to find out more!

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